BUSINESS STUDIES

TERM 1 content and skills	TERM 2 content and skills	TERM 3 content and skills	EXTENDED CURRICULUM (trips/visits/after school activities)
Year 10			
The purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business. Students will be aware of the impact business in the real world has on the four functional areas of business: business operations, human resources. marketing and finance	The importance of external influences on business and how businesses change in response to these influences. Students need to be aware of the impact influences on business have on the four functional areas of business: business operations, human resources, marketing, finance.	Students should understand the interdependent nature of business operations, human resources, marketing and finance. Students should be able to give examples of how business objectives would be split into functional plans with clear links throughout. What business operations involve, their role within the production of goods and the provision of services, and how they influence business activity.	
Assessment:	**Assessment:**	**Assessment:**	
Year 11			
Understanding the purpose of human resources, its role within business and how it influences business activity. Skills include interpretation of HR data using business case studies, with written analysis and evaluation.	Understanding the purpose of marketing, its role within business and how it influences business activity. Skills include interpretation of marketing data, including primary market research, secondary market research, analysing and evaluating a business's marketing strategy.	Understanding and explaining the purpose of the finance function, its role within business and how it influences business activity. Interpreting and analysing financial forecasts and statements such as break-even analysis, cash flow forecasts, income statements and statements of financial position.	
Assessment:	**Assessment:**	**Assessment:**	