KS4 Creative iMedia

Year 10

Autumn 1	**The media industry** ✓ Media industry sectors and products (traditional and new media) ✓ Job roles in the media industry **Factors influencing product design** ✓ How style, content and layout are linked to purpose ✓ Client requirements and how they are defined ✓ Audience demographics and segmentation ✓ Research methods, sources and types of data ✓ Media codes use to convey meaning, create impact and engage audiences
Autumn 2	**Preproduction Planning** ✓ Phases, tasks, activities, workflow, timescales, milestones, contingencies, resources **Documents used to support ideas generation** ✓ Mind map, moodboard **Documents used to design and plan media products** ✓ Flow chart, script, storyboard etc **The legal issues that affect media** ✓ Legal considerations to protect individuals ✓ Intellectual property rights ✓ Regulation, certification and classification ✓ Health and safety
Spring 1	**Distribution considerations** ✓ Online, physical platforms, physical media **Properties and formats of media files** ✓ image files, audio files, movie files, file compression **Visual Identity and digital graphics** **Develop visual identity** ✓ Purpose, elements and design of visual identity
Spring 2	**Plan digital graphics for products** ✓ Graphic design and conventions ✓ Properties of digital graphics and use of assets ✓ Techniques to plan visual identity and digital graphics
Summer 1	**Create visual identity and digital graphics** ✓ Tools and techniques of imaging editing software used to create digital graphics ✓ Technical skills to source, create and prepare assets for use within digital graphics Techniques to save and export visual identity and digital graphics
Summer 2	**NEA Assessment on visual identity and graphics**

Year 11

Autumn 1	**Characters and comics** **Plan characters and comics** ✓ Character features and conventions ✓ Conventions of comics ✓ Resources required to create characters and comics ✓ Pre-production and planning documentation and techniques for characters and comics
Autumn 2	**Create characters and comics** ✓ Techniques to obtain and create components for use within comics ✓ Technical skills to create comics ✓ Techniques to save and publish characters and comics **Review characters and comics** ✓ Techniques to check and review characters and comics ✓ Improvements and further developments
Spring 1	**NEA Assessment characters and comics**
Spring 2	**Revision and Preparation for exam on the media industry**
Summer 1	**Contingency**
Summer 2	**Contingency**